


The ROI of Better Conversations.



Better Conversations.

-  **Better group conversations** improve employee relationships & leadership credibility.
-  **Better one-to-one conversations** strengthen individual relationships & develop a coaching habit.

Better Relationships.

Research from Gallup indicates that managers and leaders are **the biggest factor influencing employee engagement**, and employees are **3x more likely** to be engaged when they have regular and meaningful communication with their manager.

Your best people expect more from their leaders.



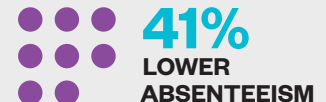
“Our work,
our relationships,
and our lives
succeed or fail
one conversation
at a time.”

SUSAN SCOTT, AUTHOR OF
FIERCE CONVERSATIONS

**Strong connections are formed
through (a) real conversation
and (b) shared experience.**

Better Engagement.

Organizations with **top-quartile teams** in employee engagement have:



SUMMARIZED FROM THE GALLUP Q12 SURVEY, 2016

Want to learn more about Actionable Conversations? Visit conversations.actionable.co